

Bepart Symposium & Open Space 8 – 9 June in Rostock

Annotation to Workshops and Keynote

Workshop Title	UGS® GAME – Startup Game Practising and Exercising
Institutional Background of Presenter	University of Applied Sciences Ulm, ifm – Institute for Foreign Languages and Management
Presenter:	Prof. Volkmar Liebig
Commenting words	<p>The participants of the UGS® GAME learn how to take decisions under time pressure just like in real business. They have to justify their decisions and practise how to present themselves and their respective ideas in the best way.</p> <p>The business game starts with a welcome, introduction and team building session. In the team building session the teams have to solve a first problem outside the problems to create a business plan and develop a startup business. This exercise is a warm-up phase to work in teams and make successful business decisions.</p> <p>In the workshop you can take part in this team building session. In teams we will practice the first exercise in business decisions.</p> <p>After this exercise we will discuss about how to use UGS® GAME.</p> <p>The workshop will finish with results of evaluation and reports of experiences in managing this business game.</p> <p>Further informations: www.ugs.de - info@ugs.de</p>